



"El saber de mis hijos
hará mi grandeza"

UNIVERSITY OF SONORA

Central Region Unit School of Economic and Administrative Sciences Department of Economics Business and International Commerce Degree

Identification Data

Subject: Corporate finance I	Formative Pillar: Basic
Teaching-learning process: Course	Previous requirement: Accounting II
Hours per week: 4	Subsequent: Financial analysis
Character of the subject: Mandatory	Credits: 6

Introduction:

The course in Corporate Finance I constitutes the conceptual base of the financial area. The student is introduced to the knowledge of asset management, cash values and investment management considering the options of cost of money and risk in managing portfolios, to estimate its profitability.

General Objective:

The fourth semester student in Corporate Finance I will be able to explain the importance of corporate finance, for which he will locate them according to their functions and types of corporations where they are developed.

Specific Objectives:

- Describe the different policies of working capital management
- Learn the management of the different options for taking advantage of the performance, when considering the investment portfolio option.
- Identify the different alternatives of financial resources considering their own resources, of partners, credits, and other alternatives.
- Learn about the returns and the risks of investments.

Proficiency Units:

Proficiency Unit I – Introduction to corporate finance
 Proficiency Unit II – Working capital policy
 Proficiency Unit III – Cash management of negotiable securities
 Proficiency Unit IV – Inventory management
 Proficiency Unit V – Administration and credit policy
 Proficiency Unit VI – Short-term financing
 Proficiency Unit VII – Portfolio theory
 Proficiency Unit VIII – Risk and return: Theory, evidence and applications
 Proficiency Unit IX – Options on risk assets

Didactic strategies:

- Exercises of application, criticism and discussion in political and economic relationship
- It will be able to manage and evaluate the market and capital instruments.
- The student will carry out exercises in the integration of investment portfolios and follow up, for the fundamental analysis of value.
- Analyze the valuation methods of financial instruments and the requirements for their placement.

Evaluation: general criteria for successful completion of course

3 midterm average	40%
Attendance and Participation in group discussions	10%
Written task	15%
Final practice	15%
Final exam	20 %

Bibliography Basic

Brealy & Myers, Fundamentos De Finanzas Corporativas Edit Mc Graw Hill 1993

Mosacato, Donald, Modelos Financieros Para La Toma de Decisiones Edit Educativo interamericano; México 1995

Riel, Heinz, & Rita M. Rodríguez, Mercado de Divisas Edit Interamericana México 1995

Van Horne, James, Administración Financiera Edit Prentice Hall

Additional/Supplementary

Weston & Bregham, Finanzas en administración Vol, 1 Edit Mc Graw Hill México 1998

Weston & Bregham, Finanzas en administración Vol, 2 Edit Mc Graw Hill México 1998

Ross Stephen A. Corporate finance Boston Mc Iran/Mc Graw Hill 1999 5ta edición

Desirable academic profile in the teacher**Academic training**

Degree in Economics, Administration, Finance or Accounting with a minimum master's degree in administrative science or a related postgraduate degree.

Teaching experience

Having served as a teacher in higher education teaching in in Economic and Administrative Sciences.

Having a good work history in the teaching area

Didactic and Pedagogical training

- Ease in carrying out teaching-learning tasks
- Ease of group and individual communication with students
- Ability to use didactic technologies and techniques (computer, image projects, cannons, acetates, slides, videos, etc.).
- Comply with the provisions that the University defines on the matter