



"El saber de mis hijos
hará mi grandeza"

UNIVERSITY OF SONORA

CENTRAL REGION UNIT
SCHOOL OF ECONOMIC AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF ECONOMY
DEGREE IN BUSINESS AND INTERNATIONAL COMMERCE

Identification Data

Subject: English I	Formative Pillar: Common
Teaching-learning process: Theoretical Course	Pre-requirement: None
Hours per course: 5	Post-requirement:
Nature of subject: Mandatory	Credit Value: 5

Introduction:

The educational area will be developed through a unit structure. Each one will aim to introduce the student, in a basic way, to knowledge and practice with a focus on the ability of oral expression of the English language.

General Objective:

At the end of the course, students will be able to maintain a basic conversation that allows them to communicate in everyday situations, through listening exercises and oral communication practices.

Specific Objectives:

- Know vocabulary, sentence structure and English expressions.
- Develop listening and speaking skills to communicate in English in various situations of daily life.

Proficiency Units:

Proficiency Unit I – Sounds and pronunciation

- 1.1 Alphabet
 - 1.1.1 Consonants
 - 1.1.2 Vowels
- 1.2 Sounds and pronunciation of letters
- 1.3 Sounds and pronunciation of compound letters and vocabulary
- 1.4 Third person sounds and pronunciation DO
- 1.5 Pronunciation sounds rule for articles A and AN
- 1.6 Rule of pronunciation sounds of the article THE

Proficiency Unit II – Plurals

- 2.1 Plurals rule
 - 2.1.1 Plural writing rules
 - 2.1.2 Plural pronunciation sounds

2.1.3 Irregular plurals

Proficiency Unit III – Verb to be

Proficiency Unit IV – Countable / Uncountable

4.1 Countable

4.1.1 Countable pronunciation

4.1.3 Pronunciation of the uncountable

4.2 Food

4.2.1 Food vocabulary

4.2.2 Sounds or food word

4.2.3 Food vocabulary pronunciation

4.3 How, Much, How many

Proficiency Unit V – Numbers

5.1 Numbers

5.1.1 Pronunciation of the numbers

5.1.2 Sound sequence of numbers

5.2 Monetary expression and its pronunciation

5.3 Telephone numbers and address

5.4 Commonly used number phrases

Proficiency Unit VI – Vocabulary and pronunciation

6.1 Days, months, and seasons of the year

6.2 Clothing

6.3 Climate

6.4 Professions and Trades

6.5 Family and kin

6.6 Body parts

6.7 Flora and fauna

Proficiency Unit VII – W / H

7.1 Where

7.2 When

7.3 What

7.4 Why

7.5 Who

7.6 Whom

7.7 Whose

7.8 Which

7.9 How

Proficiency Unit VIII – Adjectives and Demonstrative pronouns

8.1 This

8.2 These

8.3 This one

8.4 That

8.5 Those

8.6 That one

Proficiency Unit IX – Infinitive and gerund

9.1 Writing

9.2 Pronunciation

Proficiency Unit IX – Difference in vocabulary of British and American English

Didactic strategies:

Students:

- Practices as games (Enough, charades) among others.
- Free Topic, students will present a topic of their choosing. The time limit will be at least one minute.

- Show and tell of 5 things (can be photographs, toys, people, any kind of ornaments), and they will describe them by their color and shape.
- They will give information as to where they live, how to get to their home, and what is around their home.
- Sketches on aspects of everyday life.
- Development of a writing exercise based on the basic bibliography.

Specific student activities:

- Carry out basic practices on audio, audiovisual and multimedia messages.
- Creation of teams for project development.
- Participate critically in activities that the students present individually and in groups.

Evaluation and accreditation modalities and requirements:

Oral and partial exam, homework, extra-class projects, oral presentations, participation, attendance, final exam and didactic games.

Bibliography

Basic

Knight Gareth; O'Neil Mark. (2001) Business Explorer 1. Dubaid. Cambridge Professional English.

Schramper Azar; Betty and Hagen, Stacy A. (2007) Basic English Grammar (RED). México. Pearson Longman.

Long, Eugene E.; Buckwald, William. (1995). Inglés Idiomático 1. México. Trillas

Additional/Supplementary.

Dignen Bob and Flinders Steve (2004) For work and life English 365, Book 1. Cambridge University Press, U. K.

Jones, Leo and Alexander Richard (2002) New International Business English. Cambridge University Press, U.K.

Knight Gareth and O'Neil Mark (2004) Business Goals 1, Cambridge University Press U. K.

Naterop B. Jean (2001) Telephoning in English, Cambridge University Press, U. K.

Desirable academic profile in the teacher

Academic training

Professional training and / or degree in related area. Minimum level of Bachelor, preferably in English language Teaching or have any of the following certifications: TOEFL, TOEIC, ESL or ENGLISH SEPA.

Teaching experience

Teaching experience in these subjects. Minimum two years.

Didactic and Pedagogical training

- English language proficiency (specifically the four basic skills)
- Ease in carrying out teaching tasks in the English language
- Ease of group and individual communication with students
- Ability to use didactic technologies and techniques (computer, image projects, cannons, acetates, slides, videos, etc.).
- Knowledge of computer packages related to the course.
- Accredited the teacher training process that the institution indicates.