



"El saber de mis hijos
hará mi grandeza"

UNIVERSIDAD DE SONORA

CENTRAL REGION UNIT
SCHOOL OF ECONOMIC AND ADMINISTRATIVE SCIENCES
ECONOMICS DEPARTMENT
BACHELOR'S DEGREE IN INTERNATIONAL BUSINESS AND TRADE

Identification Information:

Name of the subject: English II	Formative Pillar: Basic
Didactic unit: Course	Previous Subject Requirement: English I
Class Hours: 5 (5 theory)	Subsequent Subject: English III
Subject Type: Mandatory	Credits: 10

Introduction

The course will be developed through a structure of units. Each unit's general objective will be to introduce students to the comprehension of the language and the importance of developing listening skills and basic grammar which will allow them to distinguish and interact in different cultural, social, and professional contexts.

General Objective

During the course, students will develop basic listening skills and grammar use through tasks and practice activities that will allow them to improve their linguistic and communicative competence in English.

Specific Objectives

Students will

1. Develop their basic listening skills.
2. Develop their basic use of grammar.

Instructional Strategies

Oral presentations, group work, use of audios, term search, use of the dictionary and technology, as well as the use of support instructional material with the purpose of facilitating comprehension and use of English in everyday life and the work environment.

Student Specific Activities:

- Carry out basic practice activities related to written, audio, audiovisual and multimedia messages.
- Carry out group projects.
- Active and critical participation in individual and group presentation activities.

Thematic Content

1. Comparatives
 - 1.1 Syllable rules and pronunciation
 - 1.2 Writing and sounds
2. Superlatives
 - 2.1 Syllable rules and pronunciation
 - 2.2 Writing and sounds
3. Comparative and superlative adverbs
 - 3.1 Rules
 - 3.2 Sounds
 - 3.3 Pronunciation
4. Prepositions
 - 4.1 *To / in*
 - 4.2 *On / at / from*
 - 4.3 *By*
 - 4.4 *Of / off*
 - 4.5 *About*
 - 4.6 *With*
 - 4.7 *For*
5. Verb tenses and modals
6. Regular and irregular verbs
 - 5.1 Regular
 - 5.1.1 Vocabulary and pronunciation
 - 5.1.2 Sounds
 - 5.2 Irregulars
 - 5.2.1 Vocabulary and pronunciation
 - 5.2.2 Sounds
7. Pronouns and adjectives
 - 7.1 Personal
 - 7.2 Possessive adjectives
 - 7.3 Objective
 - 7.4 Possessive
 - 7.5 Reflexive
8. Apostrophe use
9. *Some, any, no, none*

- 10.1 *Some / any*
- 10.2 *No / none*
- 10.3 *Somebody / someone / anyone / anybody*
- 10.4 *Somewhere / someplace / anywhere / anyplace*
- 10.5 *Nowhere / no place*
- 10.6 *Everywhere / everyplace / everybody / everything*

Instructor Specific Activities:

- Presentation and explanation of information.
- Continuous coordination and guidance on exercises in each unit.
- Facilitator of group listening and comprehension activities.

Course Crediting and Evaluation methods and requirements

In addition, these will be considered:

Midterm exams

Tasks

Out-of-class projects

Oral Presentations

Participation

Attendance

Final test

Didactic games

Bibliography

Basic

Knight Gareth and O'Neil Mark (2002) *Business Explorer 1*. Cambridge University Press. U. K.

Schramper Azar, Betty and Hagen, Stacy A. (2007) *Basic English Grammar (RED)*. México. Pearson Longman.

Long, Eugene E.; Buckwald, William. (1995). *Inglés Idiomático 1*. México. Trillas.

Complementary

Dignen Bob and Flinders Steve (2004) *For work and life English 365, Book 1*. Cambridge University Press, U. K.

Jones, Leo and Alexander Richard (2002) *New International Business English*. Cambridge University Press, U.K.

Knight Gareth and O'Neil Mark (2004) *Business Goals 1*, Cambridge University Press U. K.

Naterop B. Jean (2001) *Telephoning in English*, Cambridge University Press, U. K.

Instructor desired academic profile

Academic:

Professional training and/or degree in an area related to the subject's field. Have at least a Bachelor's degree, preferably in English Language Teaching or have any of the following certifications of English language proficiency: TOEFL, TOEIC, ESL or SEPA INGLES.

Teaching experience:

At least two years of teaching experience in the area of the subject.

Teaching education:

English language proficiency (specifically, the four basic skills)

Ease in performing teaching tasks in English.

Ease of communication with students as a group or individually.

Ability to use technology and instructional techniques (computer, projector, videos, slides, etc.).

Knowledge of computer packages related to the subject.

Complete the institution's professional development process.