



“El saber de mis hijos
hará mi grandeza”

UNIVERSITY OF SONORA

Central Region Unit
School of Economic and Administrative Sciences
Department of Economy
Business and International Commerce Degree

Identification data.

Course name: English IV	Previous requirement: English III
Didactic Unit: Course-Workshop: 5t	Subsequent subject: English V
Character of the subject: Compulsory	Credit Value: 10
Training axis: Basic	

Introduction:

Students will practice basic written and oral expression skills in English, readings, writing and translation of texts and presentations with greater grammar complexity and information systems, which implies a broader handling of vocabulary, such as the use of grammatical structures at an intermediate level.

General Objective:

Upon completion of this course students will be able to demonstrate skills of understanding of oral and written communication structures; applying readings and information systems.

Specific Objectives:

Students

- Will learn to read in English.
- Develop English writing skills.
- Apply English writing skill with the use of new communication and information technologies.
- They will be able to translate texts from English to Spanish and from Spanish to English.

Thematic Content:

1. 0 Reading

- 1.1 Pre-reading and pre-audio strategies
- 1.2 Items reminder
- 1.3 Vocabulary
- 1.4 Identify and comprehend the general idea
- 1.5 Add sentences
- 1.6 Skimming
- 1.7 Scanning
- 1.8 Word group
- 1.9 Fluency

2.0 Correct use of written language

- 2.1 Clarity
- 2.2. Brevity
- 2.3. Precision
- 2.4. Correction
- 2.5. Completeness
- 2.6. Originality

3.0 Writing

- 3.1. Modals (Will, Can, Might, May, should, must, have to, would)
- 3.2. Tag Questions
- 3.3. Conditionals (if, then, I wish, I would)
- 3.4 Facts, opinions, conclusions
- 3.5 Free writing
- 3.6. Brainstorming
- 3.7. Maps
- 3.8. Ways to ask

4.0 Use of Technology

- 4.1 Word processing
- 4.2 Internet
- 4.3 Email
- 4.4 Contextualized vocabulary
- 4.5 Messages
- 4.6 ESL Pages

5.0 Translation

Didactic strategies:

Expositions, teamwork, use of audio, search for terms, handling of the dictionary and technology, as well as support material in order to facilitate the understanding and application of the English language in their daily life and work environment.

Evaluation: general criteria for successful completion of course:

- Partial exams
- Homework
- Extra class projects
- Oral expositions
- Participation
- Assistance
- Final exam

Bibliography

Basic:

Knight Gareth; O`Neil Mark. (2001). Business Explorer 3. Dubaid. Cambridge Professional English.

Schramper Azar; Betty and Hagen, Stacy A. (2007) Understanding and Using English Grammar). Mèxico. Pearson Longman.

Long, Eugene E.; Buckwald, William. (1990). Inglés Idiomático 3. Mèxico. Trillas.

John C. Hodges; Mary E. Whiten; Winifred B. Horner and Suzanne S. Webb (1990) Harbrage College Handbook, United States of America, (HBJ) Harcourt Brace Jovanovich.

John E. Warriener; Mary E. Whiten and Francis Griffith (1990) Warriner's English Grammar and Composition, United States of America, (HBJ) Harcourt Brace Jovanovich.

Deborah Phillips (2004) Longman Preparation Course for the TOEFL Test: The Paper Test, with Answer Key united states of America Published by Pearson Education
ESL
Published: Sep 11, 2003

Deborah Phillips (2008) Longman Preparation Course for the TOEFL iBT: Speaking (with CD-ROM and Audio CDs), 2nd Edition united states of America Published by Pearson Education ESL Published: Sep 13, 2007

Additional:

Dignen Bob and Flinders Steve (2004) For work and life English 365, Book 1. Cambridge University Press, U. K.

Jones, Leo and Alexander Richard (2002) New International Business English. Cambridge University Press, U.K.

Knight Gareth and O'Neil Mark (2004) Business Goals 1, Cambridge University Press U. K.

Naterop B. Jean (2001) Telephoning in English, Cambridge University Press, U. K.

Desirable academic profile in the teacher

Academic training:

Professional training and / or degree in related area. Minimum level of bachelor, preferably in teaching the English language or that has any of the following certifications: TOEFL, TOEIC, ESL or SEPA INGLES.

Teaching experience:

Teaching experience in these subjects. Minimum two years.

Didactic and Pedagogical training:

English language proficiency (specifically the four basic skills).

Ease in carrying out teaching tasks in the English language.

Ease of group and individual communication with students.

Ability to use technologies and didactic techniques (computer, projects images, cannons, acetates, slides, videos, etc.).

Knowledge of computer packages related to the course.

Comply with the teacher training process that the institution indicates.