



"El saber de mis hijos
hará mi grandeza"

UNIVERSITY OF SONORA

Central Region Unit School of Economic and Administrative Sciences Department of Economy International Business and Trade Degree

Identification Data

Subject: International Finance	Formative Pillar: Basic
Teaching-learning process: Course	Previous requirement: Corporative Finance
Hours per week: 6	Subsequent subject:
Type: Mandatory	Credit Value: 6

Introduction:

The International Finance subject addresses knowledge about the nature of international financial markets, its operation and importance of the currency convertibility, exchange rates, risk expectations and opportunities that financial markets represent as investment options.

General Objective:

Identify the financial problems in the businesses and countries in an international perspective.

Specific Objectives:

Know the nature and complexity in the operation of the international financial markets.

Identify in a comparative aspect the actual relation of the international financial markets.

Identify the role of the governments in the international financial environment.

Identify the nature of the international financial institutions.

Know the decision elements in a financial positive and negative environment, as a way to isolate or lessen harmful effects and exploit the positive developments.

Know the techniques of currency convertibility.

Know the methods of event anticipation in the international financial markets to help make profitable decisions: exchange rates, interest rates and inflation.

Proficiency Units:

1. The world of international finance
2. The International finance market
3. The institutional framework of the international finance
4. The countries governments and the international finance
5. Foreigner´s exchange markets
6. Currency futures and options market
7. Determination of exchange rates
8. Management of currency exposure and risks.
9. International investment and financing
10. Institutional structure of the international trade and finances

Teaching strategies:

The teaching-learning process will be in class lectured by the teacher, the students should be responsible of responding with active participation on the corresponding topic.

The dynamic of discussion by teams will be included. Also the presentation of the written works by students.

Evaluation: general criteria for successful completion of course:

The evaluation includes 3 exams and the presentations of several topics of the subject.

1st partial exam	20%
2nd partial exam	20%
3rd partial exam	20%
Presentations	60%

Bibliography

Maurce D. Levi. Finanzas Internacionales. Mc Graw Hill 3era edición 1998.

Jhon SS Evans. **International Finance**. Drayden Press HBI

Claude E. Barfield. **International Final Markets**. Editorial AEI Press 1996.

David Eiteman (varios). **Multinational Business**. Finance Eigh. Editorial Addison-Wesley Company, 1996.

Kirt C. Bulter. **Multinational Finance**. South Western College International Thompson Publishing. Mc. Graw Hill México.

Zbigniew Kozikowski. **Finanzas Internacionales**. Ed. Mc. Graw Hill México.

Desired academic profile for person in charge of course:

Possess a Bachelor's degree in Economy, Business, Finances or Accounting.

Preferably a Master's degree or specialization in areas related to the specific subject's field.

Professional experience of at least 2 years in the private sector in Economic and Business Science.

Teaching experience in Higher Education in Economic science and business.

Teaching and technological training:

- Ease in teaching-learning tasks.