



"El saber de mis hijos  
hará mi grandeza"

## UNIVERSITY OF SONORA

**CENTRAL REGION UNIT**  
**SCHOOL OF ECONOMIC AND ADMINISTRATIVE SCIENCES**  
**DEPARTMENT OF ECONOMY**  
***DEGREE IN BUSINESS AND INTERNATIONAL COMMERCE***

### Identification Data

<b>Subject:</b> United States-Mexico Relations	<b>Formative Pillar:</b> Basic
<b>Teaching-learning process:</b> Workshop	<b>Pre-requirement:</b> None
<b>Hours per course:</b> 3	<b>Post-requirement:</b>
<b>Nature of subject:</b> Mandatory	<b>Credit Value:</b> 4

### Introduction:

The course in Mexico-United States Relations is part of the basic training axis of the curriculum of the degree in Organizational Communication. This axis is intended to provide the formative experiences that allow the student to contextualize the social, economic, political, and cultural framework of the relations between Mexico and the United States.

In this course, the student must access pertinent information on the political, legal, and economic system of the United States of America and the Mexican Republic. Also, he/she will handle information on the recent evolution of social, commercial or any other kind of policies, with the objective of characterizing the thematic agenda that make up the relations between both countries.

Due to its contents, this educational space is of a theoretical-practical nature. Its Implementation recommends the incorporation, identification, review, and analysis of information from various sources, like magazines, newspapers, books, reports from research agencies, government, and statistical agendas; up to electronic data bank, interviews with actors or specialists, among others.

It is recommended that the information collected and analyzed be systematized to configure a conjuncture profile of Mexico-United States relations.

### General Objective:

The student will acquire information about the demographic, economic, social, political, and cultural components that affect the dynamics of the Mexico-United States bilateral relationship, so that he/she builds a profile of the region and recognizes the variables that influence the development of the bilateral relationship.

#### Specific Objectives:

- Identify the most relevant demographic, economic, social, legal, political, and cultural features of Mexican and American societies, to characterize the circumstances and components of the thematic agenda of relations between both countries.
- Distinguish the particularities and similarities between both countries from the recognition of their historical processes.

**Proficiency Units:****Proficiency Unit I** – Demographic dimension**Proficiency Unit II** – Social structure**Proficiency Unit III** – Productive sectors**Proficiency Unit IV** – Bilateral trade relations**Proficiency Unit V** – Legal-political structure**Proficiency Unit VI** – Cultures (modernity and post-modernity)**Proficiency Unit VII** – National security**Proficiency Unit VIII** – The bilateral agenda**Didactic strategies:**

The student will carry out different academic activities:

- Review of documentary material
- Meetings (interviews, conferences, etc.) with international business professionals
- Visits to companies producing and providing services related to international trade
- Individual presentations

**Evaluation: general criteria for successful completion of course**

- Presentation of reading reports, interviews, or other modality
- Preparation of exams
- Group and individual exhibitions
- Preparation of an integrative essay

**Bibliography**

Official Statistical Agendas on Population Censuses, Government Reports and Sectoral, Reports from public, private and social agencies (World Bank, Bank of Mexico, The Federal Reserve, American Human Watch Rights, FAO, UNESCO, ECLAC, UN, IMF, etc.

Periodicals such as Foreigner Affairs, Atlantic Montly, Economist, New York Times. Wall Street Journal, Expansion, Process, Change, Millennium, La Jornada, Reforma, El universal, independent, etc.

Specialized publications: Politics and government (CIDE), Studies

Internationals (Colmex), Magazine of the Matías Romero Institute, Magazines related to the subject of the College of Sonora and the College of the Northern Border, This Country, Foreign Trade, Nexus, Free Letters, Metapolitical Etcetera, Voice and Vote

**Desirable academic profile in the teacher****Academic training**

Master in Political Science, Sociology, International Relations, Public Administration, Law, History, Regional Studies or related area

**Teaching experience****Teaching experience in higher education.**

Two years' minimum

**Professional experience**

Preferably have experience as a researcher in the area

**Didactic and Pedagogical training**

- Ease in carrying out teaching-learning tasks.
- Ease of group and individual communication with students.
- Ability to use didactic technologies and techniques (computer, image projects, cannons, acetates, slides, videos, etc.).
- Comply with the provisions that the University defines on the matter.

**Others:**

- English language proficiency (specifically the four basic skills).